

MASCOT NOT IN IT

Directum Easily Defeated the
Turf Champion

IN THREE STRAIGHT HEATS

In First and Second Heats Mascot
Broke Badly and in the Last
Was Clearly Outfought.

FLINTWOOD PARK, N. Y., Nov. 2.—The match race between the two crack champions, Directum and Mascot, for a purse of \$5000 was trotted today over the New York Driving club's track at Flintwood and resulted in an easy victory for the former, and in none of the three heats was the race ever in danger. The trotting world was well represented. The track was in excellent condition, and before the race there was some talk that time nearly as good as the horses' records would be made. Soon after the hour fixed for the starting of the race the judges, H. M. Whitehead, W. H. Watts of Fort Wayne, Indiana, S. McMillan and the timers, who were Matt Kelly and H. E. Murray, took their positions in the judges' stand. When the great rivals first made their appearance they were each greeted with tremendous cheering. Kelly drew the pole for Directum, and after two preliminary scores the pair got away to a splendid start.

Mascot Made a Break.
Just seventeen seconds after Mascot made a bad break and when the quarter pole was reached a gap of two lengths was between the horses, but coming to the half mile, Mascot let out a link and soon lapped Directum. Coming up the hill Mascot again broke, which virtually settled all doubts as to the winner of the first heat. Directum forged ahead, taking a lead of four lengths, and when the station came into the home stretch, Kelly simply urged him along and won easily by a length, greeted with wild applause.

Second Heat.—The pair were sent away with the first attempt. At the quarter Directum had gained a length, but by the time they reached the half, Mascot had improved his position until he was lapped on his opponent. He broke, however, when they reached the hill and Directum again drew away, gaining a lead of four lengths by the time they reached the three quarter pole. Coming down the stretch Mascot increased his pace, but could not reach the black horse, Directum winning by two and a half lengths.

Directum Won in Three Straight.
The third and deciding heat was the closest of the series. Again they got the word together and rushed down the lower stretch neck and neck. Neither gained an inch, apparently, as they rounded the lower turn and passed the half-mile pole. Then came the hill again and the pace began to tell on Mascot, who was unequal to the strain. He fell behind, and Directum came away with a great burst of speed and took the heat by a length. Summary:
Grand special, \$5000, mile heats, 3 in 5.
Directum, 1st, by Director-Stem-wind, by Venturo (Kelly), 1 1 1
Mascot, 2d, by Decree-Miss Del-lune (Andrews), 2 2 2
Time, 2:19 1/2, 2:47 1/2, 2:58 1/2.

Ten Mile Record Broken.
The following event proved to be of almost as much interest as the preceding one. It was an attempt by L. A. Burke's Pacer, by Pascual, dam unknown, to break the ten mile record made at San Francisco by Comptroller in 1898, of 27:23 1/2. While the horse covered the first three miles extremely fast time, it was not thought he would accomplish the feat. Notwithstanding this, however, he did and clipped exactly 1:58 1/2 of the old record. After he had gone seven miles he was bleeding badly out of the mouth. Following is the time for the various miles: 2:32 1/2, 5:04 1/2, 7:37, 10:13, 12:51 1/2, 15:20 1/2, 18:10 1/2, 20:49 1/2, 23:22 1/2, 26:15.

WORLD'S RECORD BROKEN.

Greenlander Made Two Miles in 4:34 at Terre Haute.

TERRE HAUTE, Ind., Nov. 2.—Today's record meeting closed with one world's record broken. Greenlander, b. h. by Princess, dam Juno, by Hambletonian, 10, made two miles in 4:34, which beat the stallion record of 4:46, and came within a half second of the world's record made by Nightingale at Nashville last year. Forest Kendall, owner of the mare Cytharia, beat the record of amateur drivers on this track by going in 2:22 1/2. The mare's record is 2:20 1/4. Simulacra, to beat the record of 2:13 1/4, went in 2:15 1/4.

The following is the summary of the 2:30 trot:

Prize, \$125, by Belmont 1 1 1 1

Prize, \$100, by Belmont 2 2 2 2

Time, 2:30, 2:34 1/2, 2:35, 2:38.

De Oro Leads at Pool.

PITTSBURGH, Nov. 2.—Alfred De Oro, champion pool player of the world, and W. H. Cummings, champion of America, began their 600 points continuous pool match, 300 points apiece, at the World's Fair billiard room in the east and tonight. The score was: De Oro, 200; Cummings, 182.

Murphy Whipped by Weir.

BOSTON, Nov. 2.—Ike Weir, the "Spider," and Billy Murphy of Australia, featherweights, fought tonight at the Cribb club for a \$100 purse. In the sixth round the "Spider" knocked Murphy through the ropes and out.

Best All Records.

LEEDEN, Nov. 2.—The steamer Cam-pus has beaten all records from New York to Quinsnetown, having made the passage in five days, nine hours and thirty minutes.

Cycling Record Lowered.

INDIANAPOLIS, Ind., Nov. 2.—John-son lowered the world's two-thirds mile record this morning with a flying start in 1:10. The record for the half mile was fifty-six seconds.

Philadelphia Mills Resume.

PHILADELPHIA, Nov. 2.—Blood Bros' brewery and underground mills, after being idle fourteen weeks, have resumed operations five days a week with 100 hands at work. The Whitaker mills have resumed at a slight reduction. Clark & O'Neill, manufacturers of damask and tablecloths, will start their mills next week and the employees of Carson's carpet manufactory have been notified to be in readiness to resume work next week.

Gobbled by a Spud.

TERRE HAUTE, Ind., Nov. 2.—The Terre Haute street car company was sent today to an eastern syndicate represented by Russell B. Harrison, M.

Harrison was elected president and Lew Wallace, Jr., secretary. It is understood the purchase price was \$750,000.

MARY RUTH WEDDER

Immune Negro Claims He is Cleve-land's Son-in-Law.

CHICAGO, Nov. 2.—Judge Brown today sent James Hawkins to the insane asylum because of his strange hallucinations. Hawkins is colored and 35 years old. He declares at frequent intervals that he is the friend of President Grover Cleveland, the Lord and the devil. "Grover calls me his son," remarked the big colored man, as he rolled his eyes. "He has in for I recently married Miss Ruth Cleveland." Hawkins made haste to say that his friendship for his autistic majesty was not of long standing. The deluded fellow imagines he is a great horseman and he tells of the merits of his team of "Jubilation" boys that he purchased for the palfrey sum of \$25,000. Last Hawkins been permitted to talk he would have retold the story of his plans to obtain a \$25,000 kennel of gilt-edged dogs.

Best Hidden in Flowers.

CINCINNATI, Nov. 2.—The children of the public schools of this city formed in line early this morning and marched by the car on the river front upon which rests the Liberty bell. The parade was enlivened with numerous juvenile drum corps. Early in the procession a number of little girls threw flowers up to the top of the bell, where they lodged. It took nearly five hours for the procession to pass, at the end of which time the car and bell were hidden from sight under a mountain of fragrant flowers, over which could be seen the big timber with the legend, "reclaim Liberty."

Electricity on Erie Canal.

ALBANY, N. Y., Nov. 2.—Superintendent Hannan of the state department of public works, has received information that the experiment of operating boats on the Erie canal at Rochester before the close of navigation, probably within two weeks, if the plant can be placed in position.

Cruiser Detroit at Rio.

WASHINGTON, Nov. 2.—Late this evening Secretary Herbert received a cable message from Captain Pickens in command of the United States naval forces at Rio Janeiro, announcing the arrival of the cruiser Detroit, Commander Brownson, there today.

Railway Official Promoted.

CHICAGO, Nov. 2.—R. R. Campbell, general superintendent of the lines west of the Ohio river of the Baltimore & Ohio road, has been promoted to be general manager of the system, to succeed J. P. Odell, who becomes assistant to the president.

Insurance Cancelled.

MILWAUKEE, Nov. 2.—Orders for cancellation of insurance have been received by David Vance for the boats May Richards, J. J. Hill, S. E. Sheldon, Thomas Quayle, Sandusky, State of Michigan and Queen of the West.



IT SHARPENS the appetite, improves digestion, and restores health and vigor; all the organs of the body are aroused to healthy action by Dr. Pierce's Golden Medical Discovery. More than all, the liver and kidneys are the key to the whole system. You have pure blood or poisonous blood, just as your liver chooses. The blood controls the blood, the "Dis-covers" controls the liver.

You can escape just about half the filth that finds its heir to, by being ready for them. Brace the system up with this medicine, which prevents as well as cures. For all diseases caused by a disordered liver or impure blood—dyspepsia, biliousness, the most stubborn skin, scalp and scrofulous affections, the "Discover" is the only remedy so certain and effective that it can be guaranteed. If it doesn't benefit or cure, you have your money back.

You pay only for the good you get.

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Of new crop Teas, fresh roast-

ed Coffees, pure Spices, Baking

Powder, Condensed Milk,

Sugars and Imported Presents.

WE WILL PRESENT

TO EVERY CUSTOMER

ON SATURDAY

A BOX OF ELEGANT

CANDY.

Ladies, if you can't come

yourselves send your children.

Don't fail to be on hand Satur-

day.

The Great Atlantic & Pacific

Tea Co.,

108 Monroe Street, 42 West

Bridge Street, Grand Rapids.

WE HAVE A FEW CORDS

GOOD WOOD

That we are going to close out.

FIVE CORDS FOR \$6.00.

CENTRAL COAL CO.,

Flint 234, 30 Ottawa Street.

A. B. KNOWLSON'S

PRICES ON—

COAL

FOR OCTOBER DELIVERY:

Nut, Stove and Egg.....\$7.50

No. 2 Nut.....\$6.50

MAIN OFFICE, 25 PEARL ST.

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29-31 MONROE ST.

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90 CTS. FOR
THIS BEAUTY.

Every Lamp
In the House

SACRIFICED.

If you want a Lamp buy it now while so cheap. Our immense assortment of all kinds of Lamps, ranging in price from 10c to \$50 all to go at a

HORRIBLE CUT.

Rochester Vase Lamp with Decorated Shades, for \$2.00, worth \$5.00.

Banquet Lamps \$4.50, worth double.

Piano Lamps \$4.50.

High Lamps at Low Prices.

The family that goes without a lamp now should live in eternal darkness.

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WOULD LIKE
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YOU
can make your house a
WHITE HOUSE
if you scrub it with
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A HIGH-CLASS illustrated monthly magazine in the home is no longer a luxury. It is a necessity, and to meet the demands created by this necessity, The Cosmopolitan Magazine, giving readers, as it does, 120 pages of reading by the ablest living authors, with over 1200 illustrations by clever artists, has stepped into the breach, with a reduction in its price that has startled the literary world.

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THE publishers of THE HERALD, fully alive to the needs of its patrons, has made special arrangements with this superb monthly, whereby it will receive orders for

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A THUNDERBOLT

CRASHES INTO THE

DRY GOODS ARENA!

ALL INDUCEMENTS MADE BY OTHER STORES SWEEP AWAY BY FLAMING FACTS AND FIGURES.

SPRING & COM'NY

THE FLAGSHIP OF THE SQUADRON, POURS TERROR INTO THE RESTLESS DRY GOODS CRAFT.

UTTER ANNIHILATION OF ALL COMPETITION

READ! IT IS AN EASY MATTER TO SELL DRY GOODS CHEAP.

THAT'S WHAT SOME ARE ATTEMPTING.

READ! IT IS A MORE DIFFICULT PROBLEM TO SELL FIRST QUALITY GOODS CHEAPER.

THAT'S WHAT WE NOW PROPOSE TO DO.

Money is at a premium. It laid goods of this season's creating on our counters for less money than the labor account on goods purchased one year ago. We did the importing for Grand Rapids this year. We brought the new goods that are saving you so much money. This is a new era for the people. The stringency of the times demands extraordinary measures. With all these superior advantages we are now going to throw a brand of consternation that will be felt to the borders of the state.

READ THE DECLARATION OF WAR!

Read how Two Hundred and Fifty Thousand Dollars worth of Dry Goods Merchandise is going to be distributed among the people.

CLOAKS MUST SUFFER.

600 \$4.00 Cloaks at.....\$2.00 Each
371 5.00 Cloaks at.....2.50 Each
217 6.50 Cloaks at.....3.19 Each
112 7.00 Cloaks at.....3.51 Each
18 8.75 Cloaks at.....4.38 Each
113 10.00 Cloaks at.....5.00 Each
331 12.00 Cloaks at.....6.21 Each
400 beautiful long Cloaks in the lot will go at \$1.00, \$1.50, \$1.75 and \$2.00 each.
338 Cloaks, intended to sell at \$25, will go at an even \$10 each; all the prevailing colors.
212 Cloaks, worth \$15, will be cut squarely in two, \$7.50 each.
625 Cloaks, trimmed in fur or astrachan, at one-half their value.
150 real Astrachan Saques, worth \$50 each, at \$25.
Fur Capes at one-half value.
Minkes and Children's \$12, \$13, \$14 and \$15 Cloaks, with handsome fur and other trimmings, now \$6.00, \$7.00 and \$8.00.

DRESS GOODS.

Lot 1—Plain and Mixed.....10 c
Lot 2—Striped, 35c, for.....15 c
Lot 3—Plain.....19 c
Lot 4—Storm Serge.....23 c
Lot 5—Hop Sacking.....33 c
Lot 6—All Wool Suiting.....35 c
Lot 7—All Wool Suiting.....37 1/2 c
Lot 8—Plaids.....42 c
Lot 9—Mixed Suiting, 54 inch.....50 c

A DRESS PATTERN FOR 63c.

We have upward of 300 Dress Patterns in Worsted Plaids, containing ten yards of material, splendid values for ladies and misses, and they shall go at 63c per Pattern. A great variety of styles will be spread on the counters. (Near silk department.)

LIKE A CYCLONE

To print all the prices and details of this magnificent undertaking, would be a physical impossibility. Like a storm-swept coast, everything in our vast stock, from basement to the carpet and drapery floors, have been caught by the price crash and 38 departments sacrifice profits and principal at our bidding. Have you been looking for a chance like this? It's here. We have struck bottom at last, you do the rest.

SPRING & COMPANY.

WOOL SKIRT PATTERNS.

More than 500 All Wool Skirt Patterns, in a variety of designs, at 70c, 80c, \$1.15 and \$1.25.

LADIES' COMBINATION SUITS.

Ribbed, Jersey, fall and winter weight, 30c. Merino, 85c, \$1.00, \$1.25, \$1.50. All Wool, \$1.00, \$2.40, \$3.50.

LADIES' VESTS AND PANTS.

Fleece-lined, worth 50c, at 31c; worth 62 1/2c, at 42c. Big reductions in all lines of Ladies' and Childrens Underwear.

HOSIERY.

Wool, worth 25c, at 17c; Wool, worth 30c, at 18c; Wool, worth 37 1/2c, at 23c; Cashmere, worth 60c, at 42c; Cashmere, worth 85c, at 63c; Cashmere, worth \$1.00, at 70c.

Children's Hose same reductions.

Ladies' Cotton Hose—10c for 35c hose; 20c for 60c hose.
Fleece Hosiery 17c, 19c, 20c, 24c and 42c.

Blankets, 60c, 65c, 75c, 85c, 95c, \$1.00, \$1.25, \$1.40, \$1.60, \$1.75 and upward.

Ladies' Cashmere Gloves, 12 1/2c, 17c, 19c, 20c, 24c and 42c.

Kid Gloves, 48c, 67c, 85c, \$1.00, \$1.20, \$1.45, \$1.60.

Hibbons from 1c per yard upward.

Canton Flannels, 4 1/2c, 5c, 6c, 7c, 8c, 9c, 10c.

Bargains in Corsets, 42c, 55c, 65c, 75c, 85c, \$1.00, \$1.20 and upward.

Fur Muffs, 25c, 30c, 35c, \$1.00, \$1.50, \$2.00, \$2.50, \$3.00.